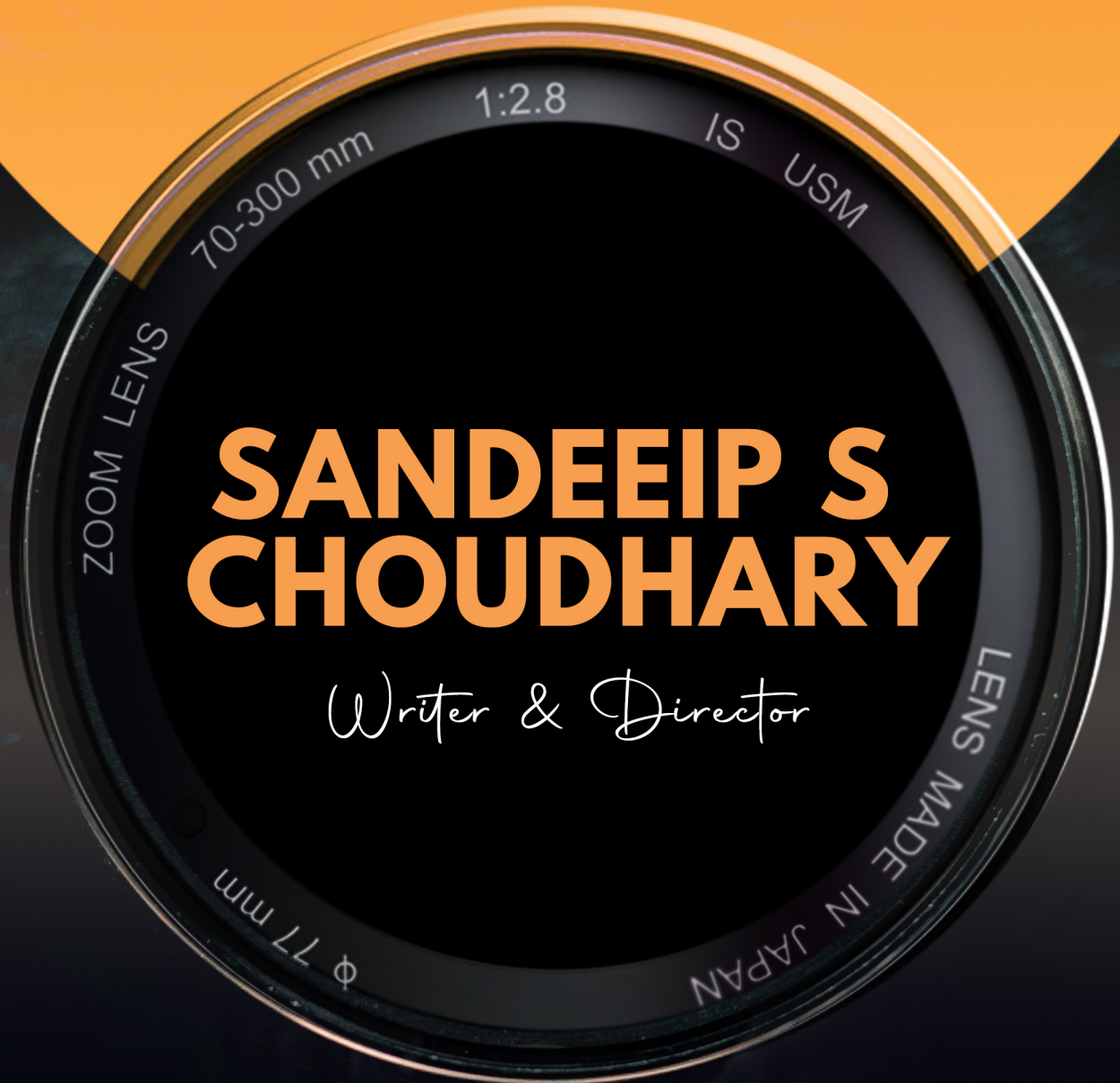




PROFILE



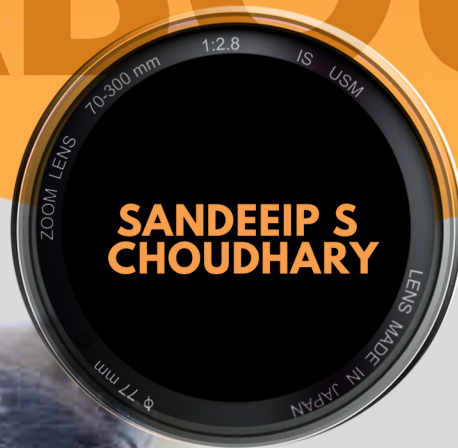
**SANDEEIP S
CHOUHDARY**

Writer & Director

Cinema is the most beautiful fraud in the world



ABOUT



Career Objective -

To bring my creative skills to make a good film, web series, TVC or any other job assigned to me. My sole objective is to excel in the work that I am assigned to.

Key Skills -

The technical, creative, financial & Social aspects of film-making are tightly interwoven. I scratch down my own stories and do have a good understanding about all the aspects of production. This helps me to be better prepared for the challenges of making a movie and getting it seen.

Enthusiastic, energetic, adaptable, patient, and friendly. These virtues help me in man management which is yet another important skill when working with a large crew.

Leadership -

Directing Films, Music videos and Ads have given me a zeal to lead. My idea to lead is to understand the mindset of the people working with me and motivate them for good which in turn helps the project.



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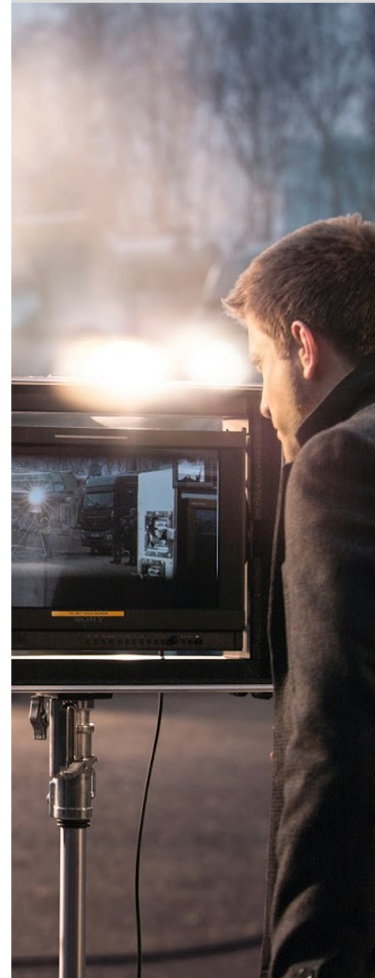
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MOVIES



Directed a film titled **'KAISI YE DOR'** under the banner of **OJAS ENTERTAINMENT**. This Family drama film was shot in the spiritual capital of India, **'BANARAS'** & other locations like Agra, Chunnar, Sarnath, Unnao & Lucknow. Released on 15th Dec 2023



Written & Directed a film titled **LOVE DAY - Pyar ka din** under the banner of **SHREE RAJLAXMI ENTERTAINMENT**. This comedy based drama film was shot in the beautiful locales of Dehradun, Shimla, Mumbai & Lonavala. Released on 21st Oct 2016

MOVIES



Written Dialogues and worked on the Screenplay for this horror flick titled '**PAGE 16**'

The story deals with an ambitious real estate businessman and how his life turns upside down when he brings a school textbook for his son, which has the page number 16 missing from it.

The film featured Bedita Bag of **Babumoshai Bandukbaaz** fame along with Kiran Kumar & Shakti Kapoor.

The film released in 2018.



ADVERT



KITCHENWARE PRODUCTS *'Rakhe Hamesha Fresh'*

Written & Directed this Television commercial for **WARMEO INDIA'**

The Ad was aimed to increase the sales of their product, pan India. The Ad was later dubbed in 5 languages for the OTT platforms.

KISAN AGRI TECHNOLOGY

Kisan Agri Technology's "Cobra Plus" is a range of agricultural inputs, for enhanced nutrient uptake, growth, and pest resistance, as well as potentially a specific insecticide for controlling pests like borers and chewing insects, promoting healthier, higher-yielding crops. It helps plants absorb nutrients better, grow stronger, and naturally fight pests, boosting overall yield and profitability.



Shot this TVC for **KISAN AGRI TECHNOLOGY**

for their product **COBRA PLUS**. The Ad was shot in Vijayawada (Andhra Pradesh) with a senior Artist from the Telegu industry, Muralidhar Goud. The Ad was mainly made for Television and Social Media.





ADVERT



MRF TYREDROME



Shot this Stylish Grand Opening for MRF, for its one-of-a-kind showroom and customer service center in Worli.

This Project was executed in collaboration with the Agency, **Experience Commerce** and production handled by **Qrazi Studio**. Capturing the scale, energy and precision of the launch within MRF's state of the art showroom was both dynamic and rewarding, reflecting the brand's commitment to innovation and customer engagement in the automotive space.



Chaayos®

For Chaayos, a **Mother's Day special** digital film shot at the Kharghar outlet, featuring real staff members and their mothers. The film captures a simple role reversal, where staff, in uniform and on duty, serve tea to their mothers and sit with them during work hours.

Produced by **Qrazi Studio** in collaboration with **Wonder Lab**, the film presents a grounded, real moment within the outlet, highlighting a different side of the everyday customer space





ADVERT



CITY BY THE SEA



Shot this Digital Ad film to capture the scale and design of this very special Hiranandani project, City by the sea - Chennai. This Project was executed under the production of **Qrazi Studio**.

HIRANANDANI



For CanAm enterprises, an international investment firm focused on U.S. EB-5 investment opportunities, an event AV was shot during a networking event held at the TAJ MAHAL hotel in Mumbai. The film captures the key moments from the gathering. Executed under the production of Qrazi Studio in collaboration with R2R media solutions.



ADVERT



CORPORATE AD FILMS



Directed a 7 min. Corporate Ad film for **SAMIRA HABITATS**, to showcase their upcoming housing projects in Alibag. The project was a complete mix of live shoot & 3D. It was shot around various places in Alibag.



Raffles
DesignInternational
Mumbai

Directed a 4 min. Corporate Ad film for **RAFFLES DESIGN INTERNATIONAL SCHOOL**, which spans over 18 countries all across Asia-Pacific.





ALBUMS

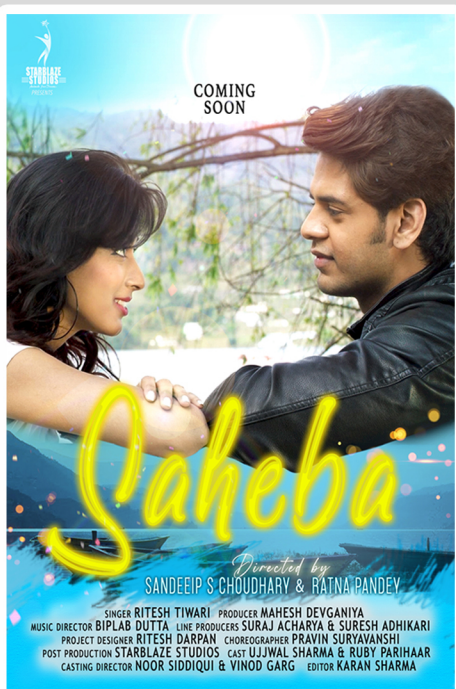


Directed an action packed Romantic Music Video, titled - **YEH ISHQ TERA**.
Produced by **STARBLAZE STUDIOS**



This Music Single was released by **GOLDEN EAGLE MUSIC CO.** on 5th Sept. 2022

COMING SOON



Directed a Music Video Song, titled **SAHEBA**.
The song was shot in the beautiful locales of Nepal.

Directed a Sufi Kalaam, **BADRUNISAA KE LAAL**, featuring renowned singer, Shahid Maalya.
The song was shot in a mazaar in Ahmedabad

These Music Singles are all set to release this year.





WORK



Worked in the capacity of an Assistant Director & a Graphic Designer with 'GREAT CAMPAIGNS' Ad production house from the year 2000 to 2008.

Assisted in various TV commercials and corporate Ad films.

Also designed complete Ad campaigns, Brochures, Logos, Posters, Labels, Magazine layouts etc..for various ads.

AS ASST. DIRECTOR -

- * VHM INDUSTRIES
- * DURIAN FURNITURE
- * SANSUI TV
- * KITPLY
- * STURDY JEANS
- * KELVINATOR CORPORATE AD

AS GRAPHIC DESIGNER -

- * DESIGNED COMPLETE AD CAMPAIGN FOR VHM INDS.
- * DESIGNED MAGAZINE ADS FOR STURDY JEANS
- * DESIGNED LAYOUTS FOR MAGAZINE LAUNCH - FOR OPUS PLANET (OMUNG KUMAR)
- * DESIGNED LOGOS FOR -
 - JA JEWELS
 - BANDWAGON ADVERTISING
 - RYLOS APPARELS
 - RAMPAGE BOTIQUE

FILMFARE

BEHIND THE SCENES SHOOT FOR THE MAGAZINE COVER



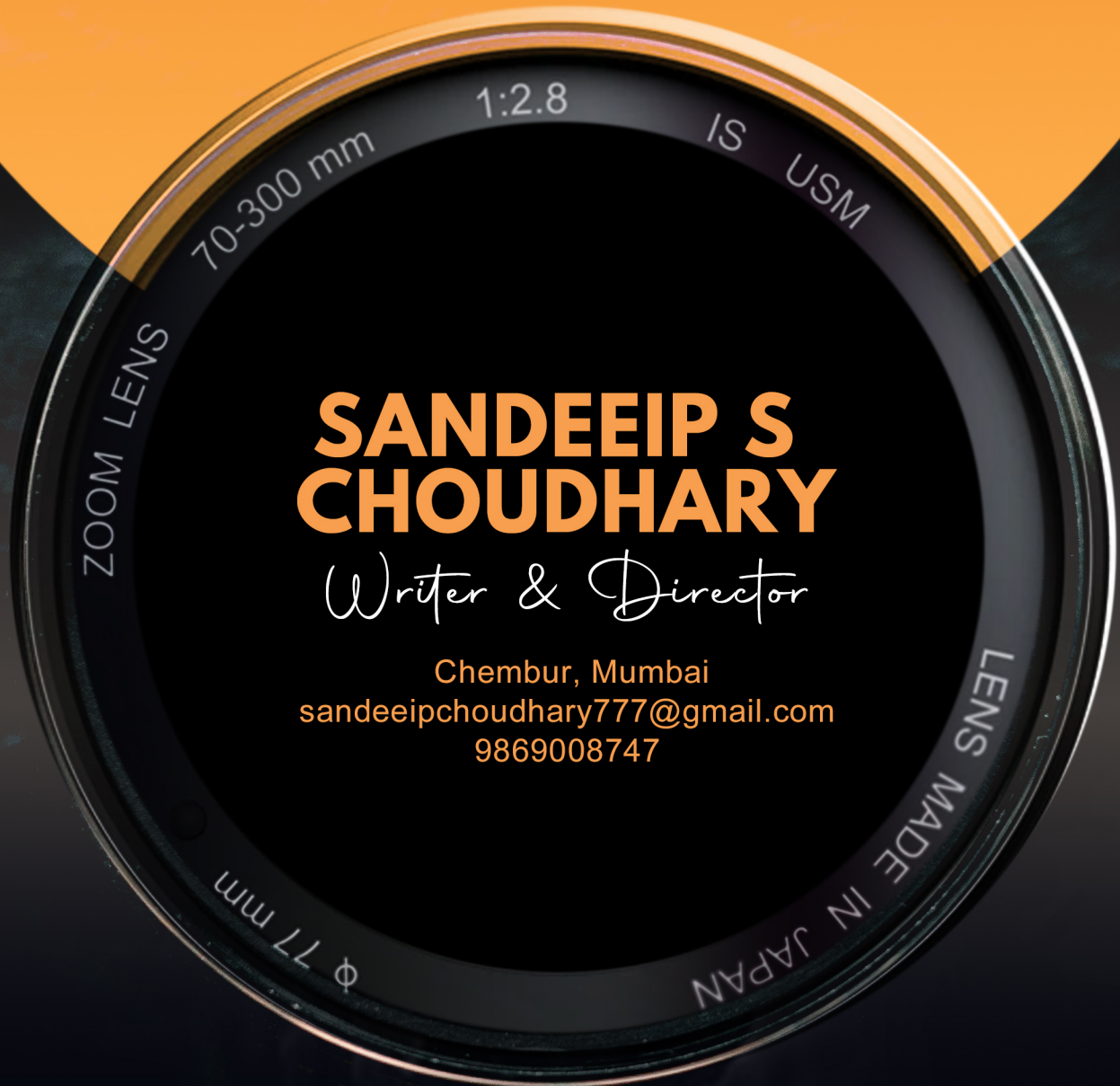
FILMFARE BTS

Worked with the Premier Indian Film Magazine **FILMFARE** for their Cover Photo Shoots.

Captured the entire making with Various Artists and handled the complete editing process. The edited versions were aired on **ZOOM TV & TIMESNOW.**



PROFILE



**SANDEEIP S
CHOUHDARY**

Writer & Director

Chembur, Mumbai
sandeepchoudhary777@gmail.com
9869008747

Cinema is halfway between life & art...